Ishaan Singh Gill

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EDUCATION

MSc Management | University of Warwick, WBS September 2026 – September 2027 | Coventry, UK
Expected Grade: Merit
Relevant Modules: Data-Driven Decision Making, Strategies for the Global Economy (in progress)

BBA (Hons.) | O.P. Jindal Global University July 2021 – June 2024 | Sonipat, India
Grade: 6.3/8.0 CGPA

Higher Secondary | Mayo College May 2020 – May 2021 | Ajmer, India
Grade: 94.8%

WORK EXPERIENCE

Manager - Operations | Gill World Immigration Consultants October 2025 – August 2026 | Nawanshahr, India
- Doubled the quarterly revenue growth rate from 6% in Q2 2025 to 12% in Q2 2026 through customer and market analysis, identifying cross-selling opportunities and implementing a service-bundling strategy.
- Reduced application turnaround times by 15% by identifying bottlenecks and redesigning workflows across consulting, sales and documentation.
- Coordinated a 10+ member cross-functional team across consulting, sales and documentation, aligning responsibilities and resolving operational dependencies to maintain service delivery.
- Managed client and external partner relationships, communicating service requirements and resolving operational issues with destination management companies and airline partners.

Digital Marketing Strategist | Gill World Travels June 2024 – October 2025 | Nawanshahr, India
- Established a digital customer acquisition channel from the ground up, increasing lead generation by 30% in Q1 2025.
- Increased sales by 10% in Q1 2025 through targeted Meta advertising campaigns informed by customer data and audience analysis.
- Reduced customer acquisition cost by 18% in Q2 2025 by A/B testing audience segments, advertising creatives and campaign budgets to optimise campaign performance.

Applications Intern | Silverfern Education Consultants January 2022 – February 2022 | Chandigarh, India
- Researched and compared student visa frameworks across the UK, US, Canada and Australia, evaluating regulatory requirements and their implications for international student applications.
- Supported international university applications by reviewing eligibility requirements, validating documentation and coordinating administrative workflows across institutions.

LEADERSHIP AND AWARDS

Head of Events Team | O.P. Jindal Global University July 2023 – June 2024 | Sonipat, India
- Led a 50+ member team to plan and deliver 5+ flagship university events attended by 10,000+ attendees, coordinating execution across multiple teams.
- Coordinated with headline artists and their teams on event requirements, logistics and on-site arrangements.
- Resolved real-time operational disruptions by prioritising critical interventions and coordinating cross-team responses under tight deadlines.

House Captain | Mayo College July 2020 – May 2021 | Ajmer, India
- Oversaw student welfare and residential operations for 60+ boarding students, liaising with the School Director to communicate student feedback, needs and suggestions.

Shooting Captain & Sports Scholarship | Mayo College July 2020 – May 2021 | Ajmer, India
- Led and trained a 15+ member shooting squad, supporting team development while earning a 20% sports scholarship in recognition of shooting performance.

Renowned Shooter | National Rifle Association of India January 2020 | Bhopal, India
- Earned the Renowned Shooter distinction after achieving the qualifying score at the National Shooting Championship.

ADDITIONAL INFORMATION

Skills:
Analytical Tools: Microsoft Excel, PowerPoint, Tableau
Research & Analysis: Market Research, Customer Analysis, A/B Testing, Commercial Performance Analysis
Business: Process Optimisation, Stakeholder Management, Project Coordination, Cross-functional Leadership
Certification: Google Digital Marketing & E-commerce Certificate
Interests: Clay Modelling and Sculpture, Beatboxing